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A Comparative Analysis on Banking Structures of China, Vietnam and Bangladesh

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Abstract

Given that Vietnam, China and Bangladesh are among the few remaining banking systems which have central bank dependence, state dominance, regulatory restrictions and gradual reforms towards liberalization, this study examines cost, revenue and profit efficiency and stability of these banking systems. Using DEA Window Analysis, the study found that these banking systems achieved high efficiency levels, with generally increasing efficiency from 1995 to 2011. Cost efficiency was equally driven by technical and allocative efficiencies; revenue efficiency was driven by interest income efficiency more than by non-interest income efficiency; and profit efficiency was equally driven by cost and revenue efficiencies. Furthermore, state banks were found to be more efficient than private banks, but this efficiency gap declined over time. Compared to private banks, state banks appear to have been better at coping with the Asian financial crisis (AFC), but worse at facing the Global financial crisis (GFC). However, banking systems of Vietnam and China were slightly hit by the AFC, while China and Bangladesh were slightly hit by the GFC.

Keywords: efficiency, crises, state banks, DEA Window Analysis

1. Introduction

The banking systems of Vietnam, China and Bangladesh are among the few remaining regulated and state-dominated systems in Asia, which started with a regulated and state-dominated system, but then moved towards a deregulated and private-dominated system by later liberalization and privatization These countries initiated gradual reforms towards liberalization from the 1990s, but the central bank is not independent from the government. Moreover, restrictions on interest rate, credit allocation, credit growth and foreign investors still exist. In these countries, state banks take up the largest market share, followed by private banks, then foreign banks. Notably, Bangladesh's reforms have generally been more comprehensive and have been implemented at a faster pace than those of Vietnam and China. These give rise to interesting research questions: How efficient and resilient have the regulated

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and state-dominated banking systems of Vietnam, China and Bangladesh been over the last two decades?

Efficiency is measured by cost, revenue and profit efficiency. Data Envelopment Analysis (DEA) with a Window Analysis approach introduced by Charnes *et al.* (1984) was employed to estimate efficiency scores of individual banks. As this method uses moving average analogues, it can reduce the effects of banking technology progress over time when capturing the efficiency trend. It is also appropriate for our small-size dataset. To have a robust check of the findings on the banking-system efficiency trend and efficiency gap between state and private banks which were obtained from calculated raw efficiency scores, Tobit regression is conducted in the second stage. Annual data for the period 1995-2011 was utilised because it covers most of the significant changes in the three banking systems including recapitalization and privatization of state banks, financial liberalization, WTO entry, regulatory changes, and the Asian financial crisis (AFC) in 1997 and Global financial crisis (GFC) in 2007.

The study found that regulated and state-dominated banking systems of Vietnam, China and Bangladesh achieved high efficiency levels, with generally increasing efficiency from 1995 to 2011. Cost efficiency was equally driven by technical and allocative efficiencies; revenue efficiency was driven by interest income efficiency more than by non-interest income efficiency; and profit efficiency was equally driven by cost and revenue efficiencies. Furthermore, state banks were found to be more efficient than private banks, but this efficiency gap declined over time. Compared to private banks, state banks appear to have been better at coping with the Asian financial crisis (AFC), but worse at facing the Global financial crisis (GFC). However, banking systems of Vietnam and China were slightly hit by the AFC, while China and Bangladesh were slightly hit by the GFC.

This study makes several contributions. Firstly, although there are a large number of studies on bank efficiency either across or within countries over the last two decades, this is the first study of differences and similarities in the efficiency of banks across Vietnam, China and Bangladesh. Secondly, this is the first study measuring bank efficiency by simultaneously considering the three most important economic aspects: cost, revenue and profit efficiencies. Thirdly, this study provides a comprehensive background of these banking systems in regards to the banking structure, state dominance, regulatory restrictions and gradual reforms towards liberalization in recent decades. Fourthly, the findings of this study will provide insights into the merits and demerits of a regulated and state-dominated banking environment; thereby, offering some lessons for other countries' future reform agenda. Lastly, this study makes advances in methodology by combining DEA Three-Year Window Analysis and size-adjusted efficiency measures to characterize the banking system and banking-type efficiency.

This study is organized as follows. Section 2 provides a background of the regulated and state-dominated banking systems of Vietnam, China and Bangladesh. Section 3 shows the DEA Window Analysis and data sample used for the assessment of bank efficiency. Section 4 analyses empirical findings, followed by section 5 which provides concluding remarks.

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2. Background of the regulated and state-dominated banking systems of Vietnam, China and Bangladesh

The banking systems of Vietnam, China and Bangladesh have similarities in commercial banking such as bank-type structure, state dominance, regulatory restrictions and reforms towards liberalization. In Vietnam and Bangladesh, the banking system is monitored and regulated by their central banks (State Bank of Vietnam and Reserve Bank of Bangladesh, respectively), while there are two regulatory institutions in the banking system of China: the central bank (the People's Bank of China)and the China Banking Regulatory Commission. In Vietnam and Bangladesh, moreover, commercial banks are divided into three categories based on ownership criteria: state banks (above 50% government ownership; called public banks in Bangladesh), private banks (above 50% private ownership; called joint-stock banks in Vietnam), and joint-venture and foreign banks (at least 49% foreign ownership). However, there is one more category China: local banks (provincial or municipal governments are major stockholders and their operation limited to one city and the surrounding area).

Since the 1990s the governments of Vietnam, China and Bangladesh have started making gradual banking reforms towards deregulation, but the government still wields the power to be able to significantly intervene in the banking system via state-owned banks and regulatory restrictions. Table 1 highlights that though these banking systems are dominated by state banks, there seems to be tough competition between state and private banks, as the former gradually lost their market share to the latter. However, state banks were partially privatized (from1991 in Bangladesh, 2005 in China and 2007 in Vietnam), because they were considered to store significant non-performing loans, but to enable intervention the government still retains the controlling stake in these privatized banks.

In these countries, governments hold various powers to intervene. They can, because of central bank dependence, intervene in the operation of commercial banks, for instance, on interest rates, credit allocation, credit growth and foreign investors. The Vietnamese government, for example, sets upper limits on mobilizing and lending interest rates and loans distributed to securities and real estate. It encourages banks to give loans to sectors such as agricultural, rural, export production, support industries, and small and medium enterprises. It also controls the credit growth of individual banks based on their performance as well as the whole banking system based on the country's economic performance. However, in order to improve competition the Vietnamese government has reduced barriers to foreign banks; however, foreign banks were more restricted in entry, activity and opening branches than domestic state and private banks. For instance, transactions of foreign banks were limited to only foreign currency in 1991–1994. These restrictions were lifted in 1994. Foreign banks could now gather local currency denominated deposits which did not exceed 20 per cent of their charter capital and from households and businesses with no existing credit relationships. From 2010, foreign banks have been allowed to operate with fewer restrictions and at level with domestic banks as per commitment to the World Trade Organization (WTO). Further, domestic banks have been allowed to draw foreign investment up to 30%.

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In China, prior to 1997, the government fixed deposits and lending interest rates, and required banks to provide loans to state-owned enterprises at lower fixed interest rates than those extended to other types of enterprises. In the following years, interest rates on loans and deposits were gradually liberalized, but the central bank still set benchmark interest rates for RMB-denominated deposits and loans. That is, banks were allowed to offer interest rates within a band above and below the benchmark rates. Also, the central bank stopped allocating credit quotas to individual banks but continued to set overall credit growth targets for the year. An additional observation is that the Chinese government has been very conservative in allowing foreign bank entry. From 2003, for instance, foreign banks were allowed to expand RMB business from the four major cities of Shanghai, Shenzhen, Tianjin and Dalian to the rest of the country. From 2007, RMB business activity was extended from foreign enterprises and individuals to cover domestic firms and residents. Quantitative restrictions on RMB liabilities were lifted, various restrictions on branch development were removed, and capital requirements were set in equality with domestic banks. From 2003, foreign investors have been permitted to hold minority stakes in a domestic bank up to 25%.

The Bangladeshi banking reform program can be divided into two stages: 1991-1997 and 1998 onwards. The first stage relates to structural deregulation aimed at promoting competition. This stage was characterized by the liberalization of interest rates on deposits and lending, the removal of restrictions on entry and on private ownership, and an increase in the range of permissible activities. However, banks were not free to determine the interest rates for all loans and term deposits below BDT200,000. The second stage aimed at strengthening financial stability. The whole reform process was aimed at creating a level playing field among different bank types through regulatory policies relating to interest rates, prudential norms, and reserve requirements applied uniformly across bank groups. Nonetheless, priority sector credit requirements remain in place, with different targets for domestic and foreign banks (lending portion of 40% for domestic banks and 32% for foreign banks). Although the targets have not changed during the reform period, the cost of this directed lending practice has been gradually reduced by expanding the definition of priority sector lending and liberalizing lending interest rates on advances over BDT200,000. Unlike Vietnam and China, banking reform in Bangladesh has not involved large scale privatization. The approach, instead, first involved recapitalization of banks from government resources to bring them up to appropriate capitalization standards. Second, instead of privatization, increase in capitalization has been done through diversification of ownership to private investors up to a limit of 49%, thereby keeping majority ownership and control with the government. Also, limit on foreign investment in a domestic bank increased from 40% in 1998 to 49% in 2001.

In summary, the three banking systems -Vietnam, China and Bangladesh - are regulated and state-dominated. Governments in these countries are still able to wield significant influence over the operations of commercial banks via state banks and regulatory restrictions although they have implemented gradual banking reforms towards deregulation since the 1990s. Nevertheless, it appears that Bangladesh's reforms are generally more comprehensive and implemented at a faster pace than those of Vietnam and China, as foreign banks' activity and foreign stakes in a domestic bank in Bangladesh are the least restricted.

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Table 1. Distribution of deposits by bank types (%)

Country	Bank type	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010
	State-owned banks	78.4	80.8	80.5	79.5	78.1	78.6	70.0	58.0	56.1	49.7	39.7
Vietnam	Joint-stock banks	11.3	9.2	10.1	11.2	13.2	14.3	22.0	29.0	35.9	42.8	51.4
Viculani	Foreign and joint-venture banks	10.3	10.0	9.4	9.3	9.7	7.1	8.0	13.0	8.1	7.5	8.9
	Equitized banks				76.8	75.1	74.3	72.7	70.6	69.5	68.5	65.7
China	Joint-stock banks				14.3	15.4	16.1	16.7	18.2	19.0	20.0	21.0
Cillia	City commercial banks				7.0	7.2	7.2	7.9	8.3	8.8	9.4	11.0
	Foreign and joint-venture banks				1.9	2.3	2.4	2.7	3.0	2.7	2.1	2.3
	Public banks	81.7	78.1	77.7	76.5	76.9	74.4	72.9	73.5	75.8	76.6	76.9
Banglade	Private banks esh	12.8	16.7	17.6	18.5	18.6	20.1	21.3	20.9	18.8	18.3	18.6
Zungruut	Foreign and joint-venture											
	banks	5.5	5.2	4.7	5.0	4.5	5.5	5.8	5.7	5.4	5.2	4.5

Source: authors' calculation from central banks' reports

3. Methodology and data

3.1 Methodology

This study first employed DEA Window Analysis to estimate cost, revenue and profit efficiencies of individual banks. These efficiency scores were then weighted by total funding to characterize the overall efficiency levels and trends of the banking system as well as its bank types over the period 1995-2011. This study also employed Tobit regression as a robust check of the findings on the banking-system efficiency trend and efficiency gap between state and private banks, which were obtained from calculated raw efficiency scores. This study also examines the drivers of these efficiencies by breaking cost efficiency into input-oriented technical efficiency and input-allocative efficiency, and revenue efficiency into interest-revenue efficiency and non-interest revenue efficiency. This study selects inputs and outputs under intermediation approach and uses data from FITCH.

3.1.1. DEA models and Window Analysis

The two most widely-used frontier techniques are Stochastic Frontier Analysis (SFA), and Data Envelopment Analysis (DEA). SFA, a parametric method, requires a large dataset to give reliable results while DEA, a non-parametric technique, can provide information on the peer group. DEA was selected in this study since some years of our data have less than 15 banks and information on peer group was very useful for managerial purposes. Moreover, we estimated these efficiencies under variable return to scale (VRS) assumption to rule out any impact of scale inefficiency in the overall analysis, because the dataset included numeric values with a large difference in magnitude.

Cost/revenue/profit efficiency reflects how close a bank's actual cost/revenue/profit is to what the best-practiced bank's cost/revenue/profit would be. To assess the efficiency trend over the

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years using DEA, the mean efficiencies of individual years can be estimated by forming corresponding individual frontiers or by forming only one frontier over data points of the analysis period. For the former, it is difficult to identify whether the progress or regression in efficiency over the years is a result of efficiency change or technological change. For the latter, efficiency estimates assume an unchanged production technology, an assumption that is difficult to hold in the long period. DEA Window Analysis introduced by Charnes *et al.* (1984) and DEA Malmquist Index which was first suggested by Malmquist (1953) can minimize the effect of production technology progress when capturing the efficiency trend over time.

DEA Window Analysis assesses the efficiency change over time by using a moving average analogue. This technique treats a DMU in one year independently of the next. DEA Malmquist Index measures the total factor productivity change between two data points by calculating the ratio of the distance of each data point relative to a common technology. Of the two, the former has the advantage of being able to increase the number of observations of the data sample, so it can improve the degree of freedom, resulting in more reliable efficiency estimates (Avkiran, 2004). A rough rule of thumb to have sufficient efficiency discrimination among DMUs is to have a number of DMUs equal to or greater than 3 times of total number of inputs and outputs (William Wager Cooper *et al.*, 2007). Our study has 3 inputs and 2 outputs, so the desirable number of DMUs is at least 15. Since some years in our dataset have less than 15 banks, DEA Window Analysis was selected to estimate banking efficiency levels and trends.

In the banking systems of Vietnam, China and Bangladesh, there is a big difference in size between state and private banks as well as among private banks. Unweighted efficiency average, therefore, may not necessarily be a good way to characterize the efficiency of the banking industry and its bank types, since small banks may distort these overall efficiencies and people tend to emphasize large banks. We, instead, use weighted efficiency measure introduced by Zhu (2000), with the weights of individual banks for individual years calculated based on total funding criterion. Efficiency estimate is expressed as a number between 0 and 1, where a bank with an estimate of less than 1 is considered inefficient.

Assuming that we have n banks (i = 1, ..., n) that use a vector of m inputs = (, ...,) for which they pay prices = (, ...,) to produce a vector of s outputs = (, ...,) which are sold at price = (, ...,). DEA models and Window Analysis to estimate bank efficiency are as follows:

Window Analysis

DEA Window Analysis proposed by Charnes *et al.* (1984) and Charnes and Cooper (1984) was employed to assess the efficiency trend over the 1995-2011 period. We chose a three-year window since three years is appropriate for common frontier and moving average analogue (Table 2). The principle of forming 15 windows over 1995-2011 is that when a new period is introduced into the window, the earliest year is dropped. Thus, the first window includes the first three years of the analysis period—1995, 1996 and 1997. In the second window, year 1995 was excluded and year 1998 included and so on. Since DEA Window Analysis treats a DMU independently across the entire period, 15 three—year windows considerably increases

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the number of observations of the sample, providing a greater degree of freedom and producing a more reliable result (Avkiran, 2004).

As illustrated in Table 2, the efficiency trend of each DMU (bank) can be evaluated over 17 years (averaging from the column view) or over 15 windows (averaging from row view). However, as we are more interested in the efficiency change over the years, we present the result of the efficiency trend by calculating from column view.

Table 2. 15, three-year window breakdown table over the period 1995-2011

Window 1	1995 1996 1997									
Window 2	1996 1997	1998								
Window 3	1997	1998 1999								
Window 4		1998 1999 2000								
Window 5		1999 2000	2001							
Window 6		2000	2001	2002						
Window 7			2001	2002	2003					
Window 8				2002	2003	2004				
Window 9					2003	2004	2005			
Window 10						2004	2005	2006		
Window 11							2005	2006	2007	
Window 12								2006	2007	2008
Window 13									2007	2008 2009
Window 14										2008 2009 2010
Window 15										2009 2010 2011

3.1.2. Input-output specification

To estimate efficiency scores, various input—output specifications have also been proposed under intermediation and production approach, with each likely to produce a slightly different result (Drake *et al.*, 2009; Moffat & Valadkhani, 2011). While all approaches have particular merits and demerits, the intermediation approach seems to be preferred as banks primarily intermediate funds between savers and investors (Altunbas *et al.*, 2001; Koetter, 2006; Maudos *et al.*, 2002). Accordingly, this study employs intermediation approach, which commonly specifies inputs as total funding, physical assets and the number of employees, with corresponding prices as unit interest cost of funding, unit other operating costs of physical assets, and unit price of employees. Similarly, outputs include net loans and other earning assets, with corresponding prices as unit interest income of net loans and unit non—interest

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operating income of other earning assets. We are not able to obtain data on the number of employees, thus we respectively use personnel expenses and 1 as proxies for number of employees and the corresponding price to comply with the objectives of cost-minimization of cost efficiency model and profit-maximization of profit efficiency model (Table 4).

3.2. Data

Our sample is an unbalanced panel consisting of 30 Vietnamese banks, 17 Chinese banks and 52 Bangladeshi banks over the period of 1995–2011 (Table 3). The 17-year period (1995–2011) was selected because it covers most of the significant changes in the three banking systems, including recapitalization and privatization of state banks, financial liberalization, WTO entry, regulatory changes, and the AFC 1997 and GFC 2007. All data were obtained mainly from FITCH, accounting for over 70% of all banking assets. Some of the missing values were backfilled from audited annual reports. We did not include foreign banks, since their scope and location of business are much more restricted than state and private banks, their business is within the parent banks' strategy, and some were just recently established. We also did not include city commercial banks in China, because they are only allowed to operate in one city while state and private banks operate on a national scale. Thus, our dataset includes only state and private banks to ensure data homogeneity. Table 3 shows that there are considerably fewer state banks than private banks in Vietnam and China, but slightly more state banks than private banks in Bangladesh.

Table 3. Data sample over the period 1995-2011

Country	Ϋ́	<u>1995 1</u>	996 19	997 19	98 19	99 20	00 200	01 200)2 200	3 200	4 200	5 200	6 2007	2008	2009	2010	2011	
State ba	Total Vietnam	11 4	13 4	13 4		16	16	18	19	21	23	24	29 5	30 5	30 5	30 5		28
State of		7	7		4	5	5	5	5	5	5	5					5	5
-	Joint-stock banks	7	9	9	10	11	11	13	14	16	18	19	24	25	25	25	25	23
	Total	12	14	14 5	14	14	14	14	14	14	15	16	17 5	17 5	17 5	17.5	5 17	17
China	Equitized banks	4	5		5	5	5	5	5	5	5	5					5	5
	Joint-stock banks	8	9	9	9	9	9	9	9	9	10	11	12	12	12	12	12	12
	Total	50	50	50	50	51	51	52	51	50	50	51	49	49	47 2	747	45	44
Banglad	desh Public banks	28	28	28	28	28	28	28	28	27	27	28	28	28		27	26	26
	Private banks	22	22	22	22	23	23	24	23	23	23	23	21	21	20	20	19	18

Source: FITCH

Input and output data were adjusted by the GDP deflator, with 1994, 2000 and 2004 as the respective base years of Vietnam, China and Bangladesh. Table 4 shows descriptive statistics of the inputs, outputs and prices used for estimating efficiencies in the banking system of Vietnam, China and Bangladeshii 1996 and 2010. It can be seen that total funding, net loans and other earning assets of the whole banking system and its bank types expanded over the years. Of the two bank types, private banks are much smaller in size, but expanded at a higher speed over the study period than state banks. There was also a wide dispersion in size among banks of each bank type. Banks also suffered a considerable increase in costs for employees. Mobilizing and lending interest rate and operating cost per unit varied from year to year.

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Weighted data calculated for individual years based on total funding criterion is available from the corresponding author.

Table 4. Inputs, outputs and prices in 1996 and 2010 per bank/year deflated by GDP deflator; standard deviations in brackets; X1, X2, X3, Y1, Y2 in million USD; C1, C2, R1, R2 in percentage

Input			Vie	tnam					Cl	nina					Ban	gladesh		
Output		1996			2010			1996			2010			1996			2010	
Price	All	State	Private	All	State	Private	All	Equitized	Private	All	Equitized P	rivate	All	Public	Private	All	Public	Private
X1	432	1259	64	1364 41	175	802	78477	209575	5645	351261	911064 1	18010	4416	7378	645	18637	26260	8347
	(595)	(302)	(44)	(1637)	(2234)	(657)	(125278)	(132515)	(3805)	(411394)	(326280) (75	5268)	(7701)	(9313) ((534)	(30662) (37236)	(13593)
X2	6.9	1	8.7 1.6	9.2	26	.1 5.8	1333	35	75 88	3236	9412	663	77	119	22	16	5 220	91
	(9.2)	(8.1)	(1.4)	(11.0) (16.6)	(5.3)	(2027)	(188	9) (76)	(4528)	(3724)	(458)	(102)	(119)	(26)	(201) (217)	(153)
X3	4.0	1	1.9 0.5	11.8	47	.9 4.6	553	14	58 50	2048	5403	650	106	181	10	19	9 273	99
	(7.2)	(9.5)	(0.2)	(20.7) (32.5)	(3.8)	(797)	(68	(39)	(2525)	(2222)	(475)	(222)	(276)	(9)	(394) (495)	(152)
Y1	332	ç	064 51		851 308	36 404	47084	1261	053183	194777	4985076	58223	2336	3888	360	12653	17869	5611
	(453)	(222)	(28)	(1297)	(2026)	(317)	(72549) (70391) (2	115)	(222331)	(168467) (46	5633)	(4418)	(5448) ((292)	(21440) (26198)	(9104)
Y2	135	4	100 17	,	491 115	59 357	29730	78283	2756	176313	463926	56474	1855	3130	233	6714	882	4 3867
	(236)	(293)	(17)	(458) (5	527)	(309)	(46983) (50820) (19	960)	(213841)	(182044) (34	4571)	(3508)	(4299) ((191)	(11417) (13290)	(7684)
C1	9.2		8.6 9.5	6.3	6	.3 6.4	6.3	9.0	4.8	1.5	1.3	1.6	7.8	7.5	8.3	5.	5.5	5.7
	(3.7)	(2.1)	(4.3)	(1.1)	(1.	3)(1.1)	(4.5)	(6.9)	(1.5)	(0.3)	(0.1)	(0.3)	(1.3)	(0.8)	(1.7)	(0.7) (0.5)	(0.8)
C2	78.0	103.2	66.8	136.3 1	41.8 13	5.2	86.5	66.1	97.8	80.5	45.8	94.9	74.5	87.7	57.6	133.	2 103.4	173.4
	(41.1)	(46.5)	(35.6)	(96.7) (36.7) (1	05.2)	(59.8)	(68.6)	(55.4)	(34.4)	(8.8)	(30.4)	(53.2)	(54.2) (4	48.0)	(139.9)	(88.8)	(183.3)
C3	1.0		1.0 1.0	1.	.0 1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.	0 1.0	1.0
	(0.0)	(0.0)	(0.0)	(0.0	(0.0)	(0.0)	(0.0)	(0.0)	(0.0)	(0.0)	(0.0)	(0.0)	(0.0)	(0.0)	(0.0)	(0.0)	(0.0)	(0.0)
R1	16.0	1	5.3 16.3	16	.4 14.0	16.8	10.7	10.6	10.8	5.0	4.7	5.1	13.0	12.6	13.5	9.	1 8.7	9.8
	(4.5)	(3.5)	(5.1)	(3.6	5)(3.0)	(3.6)	(2.7)	(2.0)	(3.1)	(0.4)	(0.4)	(0.4)	(1.3)	(1.0)	(1.4)	(1.0) (0.6)	(1.1)
R2	5.0		2.9 6.0	2.	.9 3.1	2.9	9.0	13.8	6.4	3.0	3.4	2.9	15.8	14.8	17.2	10.	4 9.5	11.5
	(3.0)	(1.6)	(3.0)	(2.8)	(2.	5) (2.9)	(12.4)	(19.8)	(5.7)	(0.6)	(0.2)	(0.7)	(2.8)	(1.6)	(3.5)	(3.8) (1.3)	(5.6)

X1: total funding, X2: fixed assets, X3: personnel expenses, Y1: net loans, Y2: other earning assets,

C1: total interest expense/X1, C2: other operating expenses/X2, C3 = 1,

R1: interest income/Y1, R2: total non-interest operating income plus dividend/Y2

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4. Empirical Results

4.1. The efficiency of the regulated and state-dominated banking system

Over the period 1995-2011, the three regulated and state-dominated banking systems generally achieved high efficiency levels, with an increasing trend (Figures 1-3). It is believed that these efficiency achievements could be the result of the positive effect of significant regulatory reforms which have been implemented in these banking sectors from the 1990s. Moreover, a number of points can be made about the results of Table 5.

First, the overall cost, revenue and profit efficiencies were, respectively, 0.91, 0.91 and 0.83 in Vietnam, 0.94, 0.96 and 0.93 in China, and 0.90, 0.91 and 0.81 in Bangladesh. It can be seen that cost efficiency is virtually as high as revenue efficiency in these three banking systems. However, the profit efficiency of banks in Vietnam and Bangladesh was lower than their cost and revenue efficiencies, implying that banks in Vietnam and Bangladesh were efficient either at managing costs or creating revenue. The profit efficiency of banks in China was similar to their cost and revenue efficiencies, implying that if a bank in China was competent at controlling costs, it was also competent at producing revenue and vice versa. Moreover, profit efficiency was equally driven by cost and revenue efficiencies.

Second, the mean technical and allocative efficiencies are respectively 0.95 and 0.96 in Vietnam; 0.98 and 0.96 in China; and 0.94 and 0.95 in Bangladesh. This implies that banks in these countries were highly efficient in utilizing deposits, personnel and physical assets to produce loans and other earning assets (technical efficiency), and combining these bank inputs in an optimal way to reduce total cost while keeping the same amount of outputs (allocative efficiency). Also, cost efficiency of banks in these countries was almost equally driven by technical and allocative efficiencies.

Third, breaking the overall revenue into interest and non-interest revenue, we obtained the respective interest-revenue and non-interest revenue efficiencies of 0.89 and 0.56 in Vietnam, 0.94 and 0.83 in China, and 0.85 and 0.82 in Bangladesh, implying that bank revenue efficiency in these countries was driven by interest revenue efficiency more than non-interest revenue efficiency, but with the greatest reliance on interest revenue efficiency in Vietnam, followed by China, then Bangladesh.

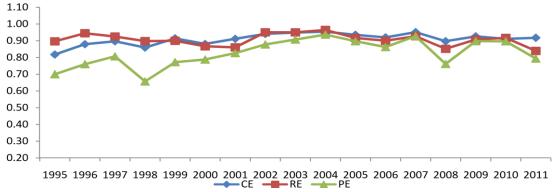


Figure 1. Weighted cost, revenue and profit efficiency of the Vietnamese banking system

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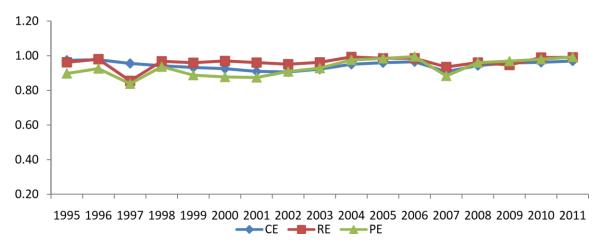


Figure 2. Weighted cost, revenue and profit efficiency of the Chinese banking system

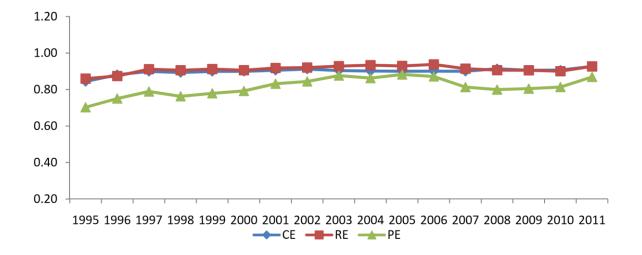


Figure 3. Weighted cost, revenue and profit efficiency of the Bangladeshi banking system Table 5. The components of weighted cost, revenue and profit efficiency

			Vi	etnam						С	hina					F	Banglac	lesh			
Year																					
	TE AE-	Input CI	Ξ	RE	RE-I R	E-II	PE	TE AE	-Input	CE	RE	RE-I R	E-II	PE	TE	AE-Input (CE	RE	RE-I R	E-II	PE
1995	0.84	0.97	0.82	0.90	0.90	0.45	0.70	0.98	0.99	0.97	0.96	0.94	0.92	0.90	0.88	0.96	0.84	0.86	0.69	0.82	0.70
1996	0.95	0.93	0.88	0.94	0.94	0.48	0.76	0.99	0.98	0.98	0.98	0.96	0.88	0.93	0.92	0.96	0.88	0.87	0.71	0.87	0.75
1997	0.94	0.95	0.90	0.93	0.91	0.50	0.81	0.98	0.97	0.96	0.86	0.93	0.72	0.84	0.93	0.96	0.90	0.91	0.75	0.87	0.79
1998	0.90	0.96	0.86	0.90	0.90	0.49	0.66	0.99	0.95	0.94	0.97	0.93	0.69	0.94	0.92	0.97	0.89	0.91	0.76	0.86	0.76
1999	0.94	0.97	0.91	0.90	0.90	0.50	0.77	0.98	0.95	0.93	0.96	0.96	0.69	0.89	0.92	0.97	0.90	0.91	0.79	0.84	0.78
2000	0.92	0.95	0.88	0.87	0.84	0.53	0.79	0.98	0.95	0.93	0.97	0.93	0.77	0.88	0.93	0.97	0.90	0.91	0.80	0.81	0.79
2001	0.95	0.96	0.91	0.86	0.85	0.47	0.83	0.97	0.94	0.91	0.96	0.91	0.77	0.87	0.94	0.96	0.91	0.92	0.84	0.83	0.83
2002	0.97	0.97	0.94	0.95	0.94	0.43	0.88	0.96	0.95	0.91	0.95	0.90	0.78	0.91	0.94	0.97	0.91	0.92	0.84	0.84	0.84
2003	0.98	0.97	0.95	0.95	0.94	0.43	0.91	0.97	0.95	0.92	0.96	0.93	0.79	0.93	0.95	0.95	0.90	0.93	0.81	0.87	0.88
2004	0.99	0.97	0.95	0.96	0.96	0.50	0.94	1.00	0.95	0.95	0.99	0.96	0.84	0.98	0.96	0.94	0.90	0.93	0.85	0.87	0.86
2005	0.97	0.96	0.94	0.92	0.90	0.53	0.90	1.00	0.96	0.96	0.99	0.95	0.88	0.98	0.96	0.94	0.90	0.93	0.90	0.82	0.88
2006	0.96	0.96	0.92	0.90	0.87	0.60	0.86	1.00	0.97	0.97	0.99	0.96	0.88	1.00	0.96	0.94	0.90	0.94	0.94	0.83	0.87
2007	0.98	0.98	0.95	0.93	0.90	0.70	0.93	0.95	0.95	0.91	0.94	0.92	0.85	0.88	0.96	0.94	0.90	0.91	0.94	0.81	0.81

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2008	0.93	0.97	0.90	0.85	0.83	0.66	0.76	0.99	0.96	0.94	0.96	0.90	0.92	0.96	0.96	0.95	0.91	0.91	0.95	0.79	0.80
2009	0.96	0.97	0.93	0.91	0.89	0.68	0.90	0.99	0.97	0.96	0.95	0.95	0.85	0.97	0.96	0.94	0.91	0.91	0.95	0.78	0.81
2010	0.97	0.96	0.91	0.92	0.90	0.79	0.90	1.00	0.97	0.96	0.99	0.97	0.91	0.98	0.96	0.94	0.91	0.90	0.96	0.74	0.81
2011	0.95	0.98	0.92	0.84	0.83	0.77	0.79	1.00	0.97	0.97	0.99	0.96	0.93	0.99	0.98	0.95	0.93	0.93	0.97	0.75	0.87
Mean	0.95	0.96	0.91	0.91	0.89	0.56	0.83	0.98	0.96	0.94	0.96	0.94	0.83	0.93	0.94	0.95	0.90	0.91	0.85	0.82	0.81

TE: technical efficiency; AE-Input: input allocative efficiency; CE: Cost efficiency; RE: Revenue efficiency; RE-I: interest revenue efficiency; RE-II: non-interest revenue efficiency; PE: profit efficiency

4.2. The efficiency of state versus private banks

We compared the performance of state against private banks by calculating the efficiency gap between them (t-test is used to test the significance of the gap and the results are all significant at 5% level). If the efficiency gap was positive, we deduced that state banks were more efficient than private banks. A number of points can be made about the results of Table 6. The results highlight that the respective mean cost, revenue and profit efficiency gaps for the whole analysis period are 0.13, 0.17 and 0.24 for the Vietnamese banking system; 0.07, 0.05 and 0.09 for the Chinese banking system; and 0.09, 0.01 and 0.03 for the Bangladeshi banking system. These results suggest that in the regulated and state-dominated banking systems, state banks were more cost, revenue and profit-efficient than private banks. This could be explained by better governance due to longer operations, and more benefits on the cost side from the government due to state-driven banking systems. For example, state banks may not pay full market rent for offices; they may pay below-market rates on deposits from government-owned non-financial firms and enjoy benefits resulting from other government protection. Further reasons are lower mobilizing costs due to being thought safer and more strategically important lending projects due to bigger capacity. However, these efficiency gaps have generally declined over the analysis period. This could be explained by the gradual relaxation of subsidies of the state to state banks within the context of banking deregulation.

This has enabled private banks to gain market share at the expense of state banks, and then improve their efficiency at a greater speed than state banks over the years.

Table 6. The efficiency of state against private banks

		Vietnam			China			Banglade	esh
Year	CE gap	RE gap	PE gap	CE gap	RE gap	PE gap	CE gap	RE gap	PE gap
1995	0.01	0.13	-0.13	0.06	0.06	0.04	0.12	0.19	0.25
1996	0.14	0.22	0.20	0.09	0.06	0.12	0.11	0.09	0.17
1997	0.22	0.17	0.35	0.09	0.00	0.02	0.07	0.03	0.10
1998	0.21	0.31	0.34	0.11	0.10	0.21	0.06	0.03	0.11
1999	0.19	0.17	0.38	0.22	0.17	0.30	0.06	0.02	0.04
2000	0.18	0.20	0.34	0.20	0.15	0.26	0.08	0.02	0.05
2001	0.15	0.13	0.32	0.18	0.14	0.23	0.10	-0.03	-0.06

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2002	0.16	0.21	0.30	0.07	0.05	0.10	0.13	0.01	0.09
2003	0.15	0.17	0.29	0.00	-0.01	-0.01	0.16	0.00	0.00
2004	0.12	0.17	0.27	0.05	0.02	0.06	0.20	-0.01	0.13
2005	0.12	0.15	0.24	0.04	0.01	0.05	0.15	-0.05	-0.06
2006	0.12	0.17	0.24	0.02	0.03	0.03	0.12	-0.04	-0.07
2007	0.09	0.14	0.12	-0.05	-0.02	-0.05	0.08	-0.05	-0.10
2008	0.07	0.20	0.25	0.03	0.04	0.11	0.03	-0.02	-0.08
2009	0.08	0.14	0.12	0.03	0.00	0.05	0.02	-0.02	-0.04
2010	0.12	0.08	0.17	0.00	0.00	0.02	0.08	-0.01	-0.01
2011	0.09	0.21	0.30	0.00	0.00	0.03	0.03	0.00	0.02
Mean	0.13	0.17	0.24	0.07	0.05	0.09	0.09	0.01	0.03

CE: Cost efficiency; RE: Revenue efficiency; PE: profit efficiency

There were some differences, nonetheless, in the efficiency behavior of the three regulated and state-dominated banking systems. These differences could have been partly brought about by variation in the reform programs and reform speed. At first, state banks performed better than private banks in Vietnam and China in cost, revenue and profit efficiencies in each year of the analysis period, whereas state banks in Bangladesh were well ahead of private banks in only cost efficiency. State banks in Bangladesh operated at the same level or were surpassed by private banks in revenue and profit efficiencies from 2000. We also examined the most efficient banks and the least efficient banks in these three regulated and state-dominated banking systems. An interesting pattern emerged that the five most efficient banks comprise both state and private banks, while the five least efficient banks included only private banks.

4.3. The stability of the regulated and state-dominated banking system

We created a 'Difference' variable by subtracting the mean efficiency score of the crisis period from that of the pre-crisis period. We hypothesized that if the efficiency difference was relatively positive, the mean efficiency score of the pre-crisis period is relatively larger than that of the crisis period, implying that bank efficiency may be hit by the crisis; otherwise banks are resilient in the crisis period. We selected 1995-1996, 1997-1999, 2004-2006 and 2007-2009 as pre-AFC, AFC, pre-GFC and GFC period, respectively.

A number of points can be made about the results in Table 7-9. First, the differences between pre-AFC and AFC periods in cost, revenue and profit efficiency are 0.04, 0.02 and 0.15 for Vietnamese banks; 0.05, 0.05 and 0.06 for Chinese banks, and -0.06, -0.09 and -0.10 for Bangladeshi banks (these differences are significant at 5% level when using t-test). The results suggest that Vietnamese and Chinese banks appear to have been slightly hit by the AFC, while Bangladeshi banks appear to have been resilient throughout this crisis. Second, the respective differences between pre-GFC and GFC in cost, revenue, and profit efficiencies are -0.02, 0.01 and -0.01 for the Vietnamese banking system, 0.00, 0.04 and 0.03 for the Chinese banking system, and 0.01, 0.02 and 0.08 for the Bangladeshi banking system. This implies that the

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Vietnamese banking system appears to have been resilient in the GFC, while the Chinese and Bangladeshi banking systems appear to have been slightly hit by the GFC. Third, the efficiency differences between pre-AFC and AFC periods for state banks are smaller than for private banks, while those between pre-GFC and GFC periods for state banks are larger than for private banks. This suggests that state banks were better than private banks in coping with the AFC, but worse in facing the GFC. This could be because the government, as a WTO commitment, has relaxed the subsidies to state banks in recent years. Therefore, the efficiency deterioration of the banking system in the GFC period was mainly caused by state banks, due to the government's relaxation of subsidies to state banks rather than the GFC impact.

Table 7. The effect of the AFC and GFC on banks in Vietnam

Cricic I	Efficiency		State-own	ed banks			Joint-stock	banks		The V	etnamese ba	ınking sy	stem
CHSIST	Efficiency		s Pre-crisis	Crisis I	Difference	No. of obs	Pre-crisis	Crisis	Difference	No. of obs	Pre-crisis	Crisis I	Difference
	CE	4.00	0.87	0.92	-0.04	7.00	0.83	0.73	0.09	11.00	0.84	0.80	0.04
AFC	RE	4.00	0.95	0.93	0.01	7.00	0.75	0.72	0.03	11.00	0.82	0.80	0.02
	PE	4.00	0.77	0.80	-0.03	7.00	0.67	0.42	0.25	11.00	0.71	0.56	0.15
	CE	5.00	0.94	0.92	0.02	18.00	0.85	0.88	-0.03	23.00	0.87	0.89	-0.02
GFC	RE	5.00	0.93	0.91	0.02	18.00	0.83	0.81	0.01	23.00	0.85	0.83	0.01
	PE	5.00	0.88	0.82	0.07	18.00	0.72	0.76	-0.04	23.00	0.75	0.77	-0.01

Table 8. The effect of the AFC and GFC on banks in China

Crisis I	Efficiency		Equitize	d banks			Joint-sto	ck banks	S	The	e Chinese l	banking	system
	,	No. of obs	s Pre-crisis	Crisis Di	fference	No. of obs	Pre-crisis	Crisis	Difference	No. of obs	Pre-crisis	Crisis	Difference
	CE	4	0.98	0.96	0.01	8	0.89	0.82	0.07	12	0.92	0.86	0.05
AFC	RE	4	0.97	0.94	0.02	8	0.92	0.85	0.07	12	0.94	0.88	0.05
	PE	4	0.90	0.90	0.00	8	0.81	0.72	0.09	12	0.84	0.78	0.06
	CE	5	0.94	0.92	0.02	10	0.92	0.93	-0.01	15	0.93	0.93	0.00
GFC	RE	5	0.98	0.94	0.04	10	0.94	0.91	0.03	15	0.96	0.92	0.04
	PE	5	0.99	0.95	0.03	10	0.97	0.95	0.02	15	0.98	0.95	0.03

Table 9. The effect of the AFC and GFC on banks in Bangladesh

Crisis F	Efficiency		Public ba	nks			Private b	anks		The Ban	gladeshi b	anking sy	ystem
CHSIS E	mercincy	No. of obs	Pre-crisis	Crisis D	ifference	No. of obs	re-crisis	Crisis I	Di fference	No. of obs Pr	e-crisis	Crisis D	Difference
	CE	28	0.83	0.88	-0.05	22	0.79	0.87	-0.08	50	0.81	0.88	-0.06
AFC	RE	28	0.85	0.89	-0.04	22	0.75	0.90	-0.15	50	0.80	0.89	-0.09
	PE	28	0.68	0.74	-0.06	22	0.67	0.73	-0.06	50	0.63	0.73	-0.10
	CE	26	0.91	0.89	0.02	19	0.83	0.83	0.00	45	0.87	0.86	0.01
GFC	RE	26	0.91	0.87	0.03	19	0.90	0.89	0.01	45	0.91	0.88	0.02
	PE	26	0.83	0.72	0.10	19	0.79	0.74	0.04	45	0.81	0.73	0.08

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4.4. Robust check

To have a robust check of the findings on banking-system efficiency trend and efficiency gap between state and private banks in section 4.1 and 4.2, we employ Tobit regression (because the dependent variable is censored at 0 and 1) where dependent variables are the efficiency scores and independent variables are bank-specific characteristics, ownership, reform and environmental factors. We used a variable 'Time' which respectively equals 1 through to 17 for years 1995-2011 to capture the efficiency trend over the analysis period resulted from banking reforms; a dummy variable 'SOB' which equals 1 for state banks and 0 otherwise to characterize the efficiency of state banks relative to private banks and an interaction variable 'Time x SOB' of variables 'Time' and 'SOB' to capture the trend of efficiency gap between state and private banks from 1995 to 2011.

Table 10 displays the impact of bank-specific characteristics, ownership, reform and economic performance on bank efficiency. It can be seen that the coefficients on the time trend ('Time') are significantly positive for all three banking systems, confirming that cost, revenue and profit efficiencies of the regulated and state-dominated banking system experiences an upward trend over the period 1995-2011. Moreover, the coefficients on state ownership (dummy variable 'SOB') are all significantly positive (except that coefficient on state ownership for Vietnamese banks in profit efficiency case is positive but not significant). This suggests that state banks of the regulated and state-dominated banking system are more efficient than private banks. In addition, the coefficients of interaction between time trend and state ownership ('Time x SOB') are all significantly negative, confirming that the reforms towards liberalization have narrowed the efficiency gap between state and private banks over the analysis period. In brief, these findings on the efficiency behavior of the three regulated and state-dominated banking systems support the results obtained by calculating raw efficiency scores in section 4.1 and 4.2. Table 10 also provides information on other variables; however, we are not explaining their empirical relationship with bank efficiency as these variables were control variables in the model.

Table 10. Tobit regression of efficiency score on other factors

		Vietnam			China			Bangladesl	h
	CE	RE	PE	CE	RE	PE	CE	RE	PE
Number of obs	365	365	2365	289	289	289	901	901	901
Cons	0.9487***	1.2466***	1.3944***	1.9267***	1.3742***	1.9156***	1.7362***	1.4263***	2.0458***
	(7.95)	(7.78)	(4.36)	(6.60)	(4.60)	(2.57)	(25.05)	(18.14)	(10.60)
SOB	0.1408*** (2.91)	0.2225*** (3.59)	0.1810 (1.48)	0.1217*** (3.53)	0.1670*** (4.82)	0.3271*** (3.71)	0.1303*** (9.88)	0.0960*** (6.44)	0.1948*** (5.47)
ETA	0.0011	0.0015	0.0160***	0.0040**	0.0055***	0.0140***	0.0024***	0.0040***	0.0236***
	(1.10)	(1.07)	(5.19)	(2.14)	(2.84)	(2.96)	(2.51)	(3.57)	(7.93)
Loans_deposit	0.0001 (0.58)	0.0013*** (4.44)	0.0015*** (2.63)	0.0009* (1.87)	0.0006 (1.27)	-0.0001 (-0.07)	0.00005*** (3.06)	0.0001*** (2.66)	0.0001 (1.60)

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Size	-0.1451***	-0.2652***	- 0.5974***	-0.2625***	-0.1202**	-0.2720**	-0.2220***	-0.1532***	- 0.3780***
	(-3.46)	(-4.74)	(-5.28)	(-4.78)	(-2.15)	(-1.95)	(-13.13)	(-7.98)	(-7.97)
Size square	0.0135***	0.0236***	0.0583***	0.0131***	0.0050*	0.0118*	0.0123***	0.0092***	0.0227***
	(3.87)	(5.14)	(6.25)	(5.04)	(1.90)	(1.80)	(12.38)	(8.11)	(8.13)
Gdp_growth	0.0172***	0.0106	0.0448***	0.0105***	0.0082***	0.0210***	-0.0038***	-0.0045***	-0.0070**
	(3.14)	(1.5)	(3.23)	(3.17)	(2.52)	(2.58)	(-3.04)	(-3.18)	(-2.10)
Time	0.0114***	0.0053	0.0125*	0.0076***	0.0116***	0.0262***	0.0065***	0.0080***	0.0119***
	(4.53)	(1.58)	(1.90)	(4.05)	(6.02)	(5.31)	(6.76)	(7.33)	(4.61)
TimexSOB	-0.0099***	-0.0166***	- 0.0250***	-0.0169***	-0.0107***	-0.0196***	-0.0037***	-0.0078***	- 0.0118***
	(-2.58)	(-3.41)	(-2.6)	(-5.68)	(-3.59)	(-2.58)	(-3.20)	(-6.08)	(-3.87)

CE: Cost efficiency; RE: Revenue efficiency; PE: profit efficiency

SOB: dummy variable which equals 1 for state banks and 0 otherwise; ETA: equity divided by total assets; Loans deposit: ratio of loans to deposits; Size: natural logarithm of total assets; GDP growth: annual GDP growth; Time: respectively equals 1-17 for years 1995-2011; Time x SOB: interaction variable of 'Time' and 'SOB'

To the best of our knowledge, this is the first study comparing the efficiency behavior across the banking systems of Vietnam, China and Bangladesh, so we just compared our findings with the existing literature in regards to efficiency levels and trends of individual countries. It appears that for Vietnamese banks, our finding is basically in line with that of Vu and Turnell (2010) for cost efficiency levels and trends as well as Gardener *et al.* (2011)'s finding for more cost-efficient state banks than private banks. For Chinese banks, the finding is similar to that of Jiang *et al.* (2013) for cost and profit efficiency levels, Berger *et al.* (2009) for cost efficiency level, and Chen *et al.* (2005) and Berger *et al.* (2009) for cost efficiency of state banks relative to private banks. For Bangladeshi banks, the finding supports Wanniar achchige and Suzuki (2011)'s study for cost and revenue efficiency levels as well as gaps between state and private banks, Ray and Das (2010) and Tabak and Langsch Tecles (2010)'s findings for cost and profit efficiency levels and gaps between state and private banks, and Perera *et al.* (2007) for being resilient in the AFC period.

5. Conclusion

This study investigated the cost, revenue and profit efficiency levels and trends of banks in Vietnam, China and Bangladesh, explored the drivers of these efficiencies, compared the efficiency of state-owned banks against private banks, and examined the impact of AFC and GFC on the efficiency of these banks over the period of 1995-2011. Using the DEA Window Analysis, the first finding was that the banking systems of Vietnam, China and Bangladesh achieved high efficiency levels, with increasing efficiency trends over the analysis period. Cost efficiency was equally driven by technical and allocative efficiencies, while revenue efficiency was driven more by efficiency from interest income than from non-interest income, and profit

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efficiency was equally driven by cost and revenue efficiency. The second finding was that state banks were more efficient than private banks, but the efficiency gap has become smaller towards the end of the analysis period. The five most efficient banks, moreover, comprised both state and private banks, while the five least efficient banks were only private banks. Thirdly, compared with private banks, state banks appear to have been better at coping with the AFC, but worse at facing the GFC. Fourthly, the Vietnamese and Chinese banking systems appear to have been slightly hit by the AFC, while the Chinese and Bangladeshi banking systems experienced efficiency deterioration during the GFC period.

Some differences in efficiency behavior among these regulated and state-dominated banking systems were also observed. Banks in Vietnam and Bangladesh have been efficient in either managing costs or creating revenue, while banks in China have been good at both. The revenue efficiency of banks in Vietnam was found to rely most on interest-revenue efficiency, followed by China and then Bangladesh. In each year analyzed, state banks in Vietnam and China performed better than private banks in cost, revenue and profit efficiency, whereas state banks in Bangladesh were well ahead of private banks only in cost efficiency. State banks in Bangladesh operated either at the same level or were surpassed by private banks from 2000 on. These differences could be partly explained by differences in the programs and speed of banking reforms.

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